

## **INVITE IDEAS (while in pandemic mode)** (Updated July 1, 2020)

- Google “invite a friend to church” programs and adapt them to the digital world.
- Deliver a baked good to parishioners’ homes with a paper invitation to a virtual gathering.
- Share social media posts or content from church websites or resources like [www.thehiveapiary.com](http://www.thehiveapiary.com).
- Dive deep into the parish directory to invite less active members.
- Offer both atypical and already familiar programs digitally (i.e., music and meditation, highlight readings & music with opening and closing prayer).
- Save live-streamed offerings to your website or Facebook page.
- Boost the most appealing offerings on Facebook.
- Keep worship and formation offering times consistent (i.e. 12 pm and 6 pm).
- Be aware of “Zoom fatigue” and the length of gatherings... keep offerings under 45 minutes.
- Encourage parishioners to invite friends through email, text, phone, or social media to watch an online live service.
- Encourage parishioners to share faith-based videos, quotes, scriptures, articles on social media.
- Designate lay or clergy technical support ministers.
- Invite people to check in on their neighbors.
- Introduce, model, and invite people to try new and different ways of praying that meet stay-at-home protocol (ex: Prayer Pole with post-its, Compline, Meditation).
- Start planning and creating a welcome back Sunday with a significant Invite focus.